

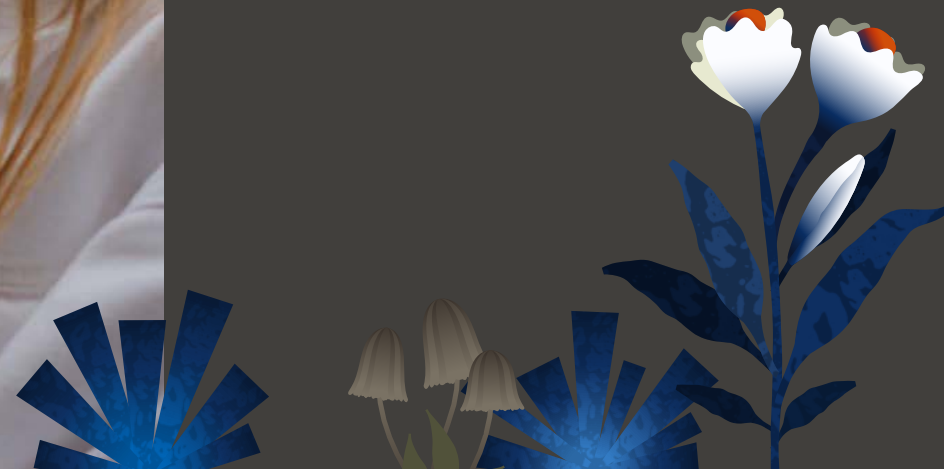


Lazy Caterpillar

**The comprehensive shisha solutions
for restaurants and bars**

Overview

Shisha outsourcing is the **future of the shisha industry in the U.K.** Our years of experience in this industry has enabled us to fully understand the shisha requirements of your target demographic. We are able and fully equipped to provide an **unforgettable shisha experience to your customers.**

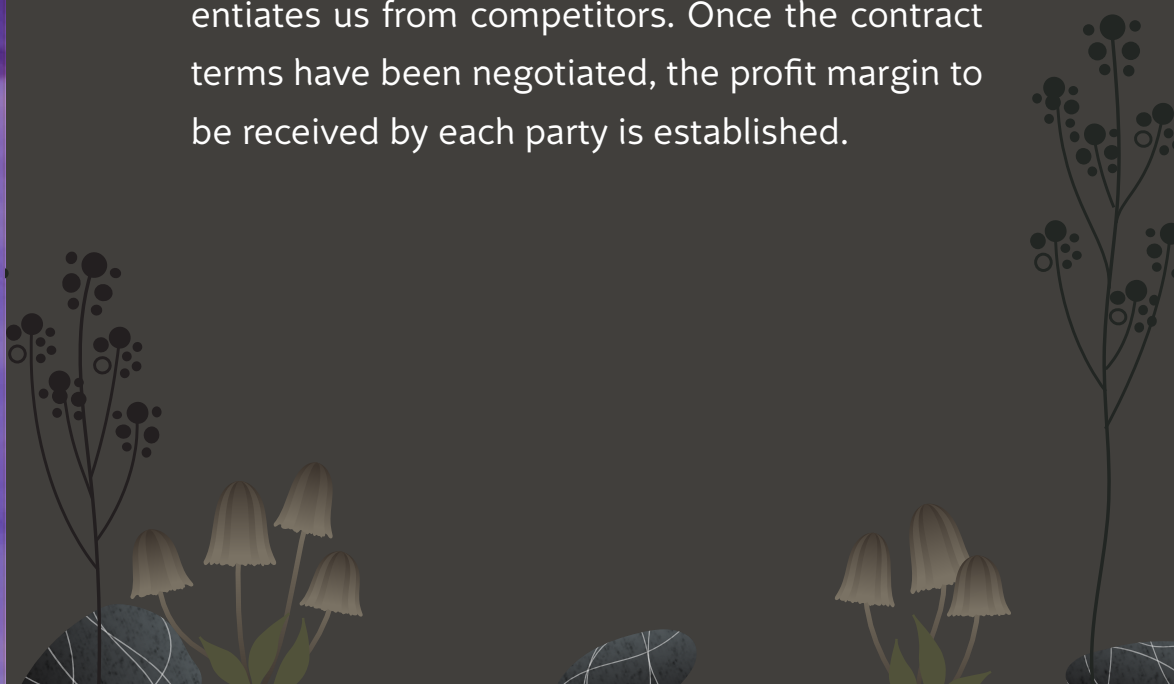




About Lazy Caterpillar


We are a group of entrepreneurs with extensive experience in the shisha and hospitality industry. **We operate numerous shisha settings across central London**, including our own flagship site. Priding ourselves on the quality of service provided to our customers by our trained staff. All the venues that we have operated in, we have managed to maintain a **100% customer satisfaction record**.

We offer permanent contact-based outsourcing of shishas to restaurant and bar owners on mutually beneficial terms. **Owning all equipment** differentiates us from competitors. Once the contract terms have been negotiated, the profit margin to be received by each party is established.



A close-up photograph of a person's face, partially obscured by a dark, textured object, possibly a piece of food or a mask. The person's eyes are closed, and their mouth is slightly open. A small, glowing orange object is visible on the dark surface. The background is dark and out of focus, with some blurred light spots.

**Why Partner
with Lazy Caterpillar?**



HERE IS AN OVERVIEW OF WHAT WE ARE OFFERING
TO YOUR RESTAURANT AS YOUR TRUSTED PARTNERS:



Your chance to offer a highly in-demand shisha service at your own property. More restaurants are adopting this strategy to expand their target demographic and meet the demands of their existing customer base.



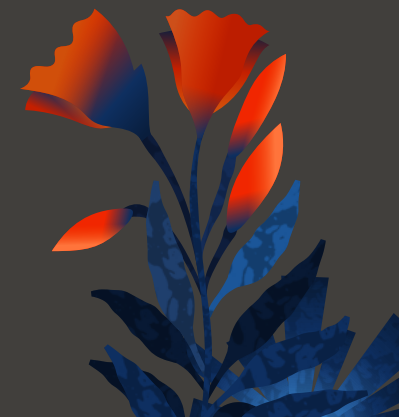
You will not need to hire separate staff for the shisha service, nor pay them. This part of the service is handled by our staff at Lazy Caterpillar.



We will provide you with the accessories and tobacco flavours required for the shisha service. Lazy Caterpillar owns a variety of the most premium shishas in all of London, and our shisha flavours are sourced from the best brands in the world.



We will cover all costs associated with social media marketing for the shisha service via a dedicated account.





Lazy Caterpillar firmly believes in **following all SOPs** introduced by the U.K. Government, and we intend to follow them strictly.



Our goal is to embrace the **latest shisha technology**.



We spare no expense in **professionally training our staff**. All expenses of training will be paid for by Lazy Caterpillar.



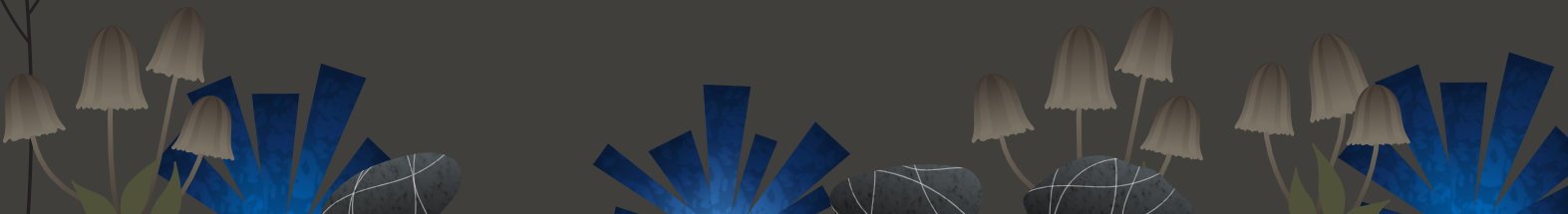
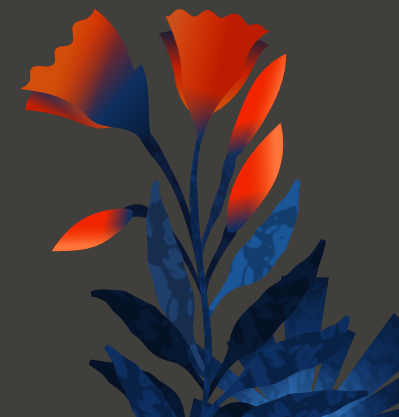
We care about your customers and your brand image. Hence, our professional team will **curate a customized shisha menu** that is tailored to the demographic of the restaurant.



Without any extra effort, your business will definitely experience an **increase in traffic and revenue**.



You are **not required to make any investments**, but you will enjoy a share in profits. This is clearly a profitable opportunity for your restaurant.



YOU CAN TRUST US!

Our service record is exceptional, and references can be furnished upon request from other partner restaurants. We are a group of professionals that care very much about your customers, and we will put our full efforts into boosting your business revenues while staying sensitive to the expectations of your regular customers and the brand personality of your restaurant.



Overview of the Partnership Process



STEP 1

We mutually agree to the terms & conditions and sign a contract for a 1 year comprehensive shisha service.



STEP 2

Lazy Caterpillar will provide equipment, consumables, menus, and trained staff for the shisha service.



STEP 3

Streamline the work process, win over the guests, and attract new guests to your property.



STEP 6

After the end of the contract period, we renew the contract, upon mutual agreement, and continue our successful partnership.



STEP 5

Earn maximum profit without bearing any costs, every day, over a 1-year period.



STEP 4

We will control, manage, and maintain the shisha equipment, and also purchase the consumables.



Our Requirements

STOCK SPACE

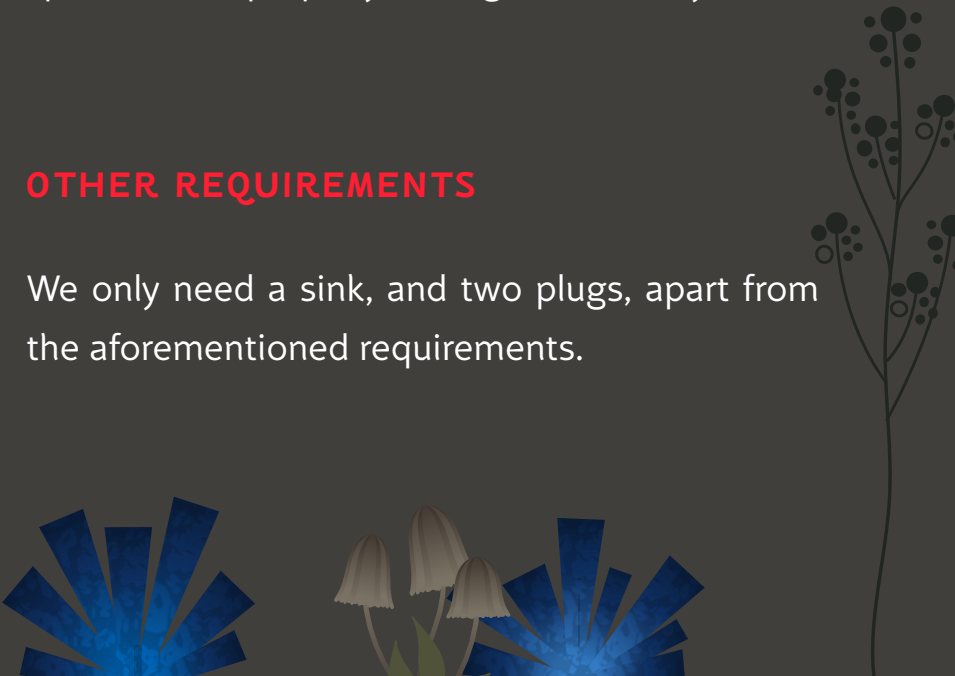
We require a small space of 3x3 meters to stock our equipment and flavours. This space will be maintained on a daily basis.

WORK SPACE

Our staff needs an area of 2x2 meters with an extractor for shisha preparation and handling. This space will be properly managed on a daily basis.

OTHER REQUIREMENTS

We only need a sink, and two plugs, apart from the aforementioned requirements.



OUR COVID 19 SAFETY POLICIES

1. Staff are required to wear a face-covering mask.
2. Adjusting service approaches to minimize staff contact with customers.
3. Encouraging staff to remind customers to follow social distancing advice and clean their hands regularly.
4. Encouraging contactless payments, if possible.
5. Cleaning surfaces and objects between each customer use.
6. Always clean work areas and equipment between uses.
7. Option to use disposable pipes.
8. Two meters distance rule between tables.
9. Using screens or barriers to separate people from each other with risk mitigation, where the two meters rule is not viable.



Financials

We can guarantee an **increase in turnover**, with a direct impact on net profit, as there are **no costs for you** and zero investments are required. The increase in turnover directly depends on the current situation with the restaurant occupancy and the maximum possible occupancy.

Here is a real-life example of how we managed to increase the profitability of two locations that we operate in:

	Increase in Cover Turnover		Average Spending Per Cover Increase
	W/O Shisha	With Shisha	
Soho venue (12 covers)	1.8	3.1	More than 100%
Canary Wharf venue (30 covers)	1.1	2.6	More than 150%

PROPOSED SHARE IN REVENUE

We are proposing to offer you a **30% share in the revenue** generated from our sales at your property. We are certain that this partnership will be as beneficial for you, as it will be for us.



**Lazy
Caterpillar**
Shisha Lounge

We look forward to hearing from you

We are hopeful of a beneficial partnership between your restaurant and Lazy Caterpillar

lazycaterpillar.com